GCSAGILE

SPECIAL INVITATION TO AN EXPERT PANEL BRIEFING:

Why data needs to be considered a strategic asset by organisations in 2015?

I would like to invite you as one of my special guests to an expert panel briefing that GCS Agile is hosting

Join us for an evening of networking, insights and discussion on the increasingly important area of data as we aim to uncover the reasons why data needs to be high on the boardroom agenda in 2015 for Australian organisations.

It is an event not to be missed with a very impressive panel line up. Executives from **Telstra, NAB, Publicsis Solutions, BigML** and the **Australian Sports Technology Network** will share their insights and views on data in their respective organisations and industries. The discussion will be moderated by Anthony Caurana, a leading technology commentator who will find out from our panellists how they are managing data in their organisations and what their learnings are in transitioning successfully in this new data economy.

PROGRAMME

DATE Wednesday 15 October 2014, 5:30pm - 8:00pm
VENUE RACV: 501 Bourke Street, Melbourne
ATTENDEES Senior business leaders
RSVP Wednesday, 1 October 2014 | rsvp@gcsagile.com.au

GCS Agile is a business & technology partner for companies committed to staying ahead. We partner with businesses to understand their goals and to deliver predictive insights that will catapult them into the future with confidence, speed and assurance. As data economists, we bring science to business by mining multiple sources of complex data across the enterprise with accuracy, reliability and predictability.

We look forward to welcoming you to the panel briefing.

Regards,

Gerry Carcour
Group CEO

EXPERT PANELISTS

AnthonyCaurana
Moderator, **Technology Commentator**

JamesDemetrious
Chair, **Australian Sports Technology Network**

ThomaiVeginis
Director - Procurement, **Telstra**

KavinArnasalon
Chief Operating Officer, **Publicis Solutions**

FranciscoMartin
Co-founder & CEO, **BigML**

RobWitthoft
Channel Sales Manager, **Verint Systems Pty Ltd**

MikeStockley
General Manager Management Assurance Products and Markets, **NAB**

RamónLópezdeMántaras
Research Professor & Director **Artificial Intelligence Research Institute**

TomDietterich
Distinguished Professor & Director of Intelligent Systems Research, **Oregon State University**